

IPAS 2018 sample participant feedback:

Many thanks for inviting me to IPAS. I wanted to let you know that I found all the panel discussions and conversations very valuable. The panel topics you put together touched on current hot topics and the ideas shared were diverse and thought provoking. The venue was lovely, and the planning was on point.

It was a refreshing change answering questions on the panel with Brian given that I'm typically at the other end as a reporter. Thanks for the opportunity.

-Malathi Nayak, Senior Reporter
Bloomberg Law

CIPU did a wonderful job in turning out an excellent faculty and a very good audience. The organization was excellent, and the management of the day superior.

-Wes Anson, CEO
Conсор; Author: "IP Valuation for the Future"

Thank you so much for the opportunity to participate in IPAS 2018... I look forward to continuing many of the conversations started today.

-Joyce Ward, Director of Outreach
USPTO

I wanted to say Thank You for the invitation. I haven't tweeted in a long time, but this was very worthy! I am looking forward to IPAS2019.

-Tony Kulesa
h2IP LLC

Thanks Bruce. Congrats on what seems to have been a very successful event (hopefully I can make it next year!).

-Richard Lloyd, Americas Editor
IAM Magazine

Looks like a great program. I certainly enjoyed IPAS 2017 Chicago last year. I'll be travelling a lot that period and will unfortunately have to give it a miss. Hope our paths will cross again before too long.

-Daryl Lim, Director, Center for Intellectual Property, Information and Privacy Law
John Marshall Law School

I'll repeat that I found the contents of this gathering tremendously valuable. All other attendees I spoke with felt much the same.

-Hannah Levinson, Program Director
Michelson Institute for Intellectual Property

Thanks so much for inviting me. It was interesting to spend a day focused on an issue that we in the trademark world seldom think about but should.

Though I enjoyed the entire day, the scheduling of Director Iancu immediately before Jay Walker was inspired. At least for me, Jay Walker held the most interesting talk of the day.

-Alan Kravetz, President & COO
LMCA (brand extension management)

IPAS 2018 was even better than 2017. I look forward to attending in 2019.

-John Bonin, CEO
IP.Com, former investment banker

Mike [Pellegrino] told me the event was quite good, I am looking forward to attending next year. Talk soon.

-Tejas Shah, Patent Attorney & Analyst
Pellegrino & Associates

Director Iancu spoke about one of this year's Patents for Humanity winners, Alice Chun and her solar lamp. I represent Chun and helped with her Patents for Humanity application. I was glad that the Patent Office is publicizing how the patent system helps entrepreneurs help people in need. Jay Walker was a forceful speaker, but contrary to his view, the patent system is still viable and can be improved in many ways. The audience questions were always interesting and on point.

-Brenda Pomerance, Patent Attorney
Law Office of Brenda Pomerance

CIPU does an artful job of bringing together the right folks to catalyze the right conversations.

-James Conley,
Kellogg School of Management; Inventor

Thank you and congratulations on an outstanding program at Columbia. You really out-did yourself.

-Patrick Kilbride, Senior Vice President
Global Innovation Policy Center (US Chamber of Commerce)

Hey Bruce, congratulations on hosting a wonderful event.

I chastised Jay after for candy coating his views ;) I would have loved to have seen some interaction between he and the Director!

Cheers,
-Ed Gomez, Patent Attorney & Licensing Executive

It was such a pleasure to cover the IP Awareness Summit. The speakers were all outstanding, and I believe that the discussion was highly productive.

I look forward to following your progress!

-David Branigan, Contributing Editor
Intellectual Property Watch (Geneva)

Thanks for a very rich day of talks and networking!

Looking forward to hearing how it went and your thoughts and ideas for advancing our common goals around IP awareness literacy and knowledge.

-Phil Weilerstein, President and CEO
VentureWell

Thank you so much for inviting me. It was a great day - certainly, to fill a hall and attract such quality speakers on the topic of IP Awareness is no mean achievement. I really enjoyed being part of it. Best for me was the Education Workshop and working with James Conley. We will be processing the feedback from the workshop which hopefully will provide useful evidence to support making a case for improved support for IP Education across all levels and disciplines.

I do hope that IP Education will continue to grow as an area of interest for CIPU and IPAS in the future. Again, many thanks for all your hard work in organising such a splendid day.

-Ruth Soetendorp, Professor Emeritus, Bournemouth University
IP Awareness Network (UK)

Thanks very much for including me in the program; I had a number of engaging conversations with folks there and appreciated the opportunity to interact with a different audience from the legal academic one that I typically engage with.

-Gregory N. Mandel, Dean & Peter J. Liacouras Professor of Law
Temple University, Beasley School of Law

Great event last week. Well worth the trip to NYC from Indiana.

-Mike Pellegrino
Pellegrino Associates

Great conference last week. You and your team are doing yeoman's work for IP!

-Paul DiGiammarino
ex-CEO Anaqua, AriticleOne Partners, Sapient

Sample comments from IPAS2017 attendees:

Many thanks to all our panelists participants. We all benefited from a wide variety of perspectives and a lively, engaged presentation!

-James Pooley,
Deputy Director of the World IP Organization, ret.; author *Trade Secrets*

Congratulations on a fantastic convening! We've already had a couple of fruitful discussion with James Conley and Stephen Haber, and I'm sure there will be more to come.

-Mayra Lombera,
Director, Strategic Initiatives, The Michelson 20MM Foundation

Thank you, Bruce, for your tireless efforts over the last several months. Looking forward to following up with you on next steps.

-Patrick Kilbride,
Vice President, International IP Global Innovation Policy Center (GIPC),
U.S. Chamber of Commerce

This was a great conference! Bravo, Bruce!

-Erick Robinson,
Director of Patent Litigation Beijing East IP; The China IP Blog; ex-Qualcomm and Red Hat

Happy to do it. Congratulations on the successful event!

-Scott Frank,
CEO AT&T IP Business

It is a pleasure to participate with such knowledgeable, smart and nice experts.

-Bob Bramson, ex-CIPO, Unisys; co-founder and past President, InterDigital;
Director, WiLAN, ret.

Thanks a lot for everything Bruce. I would have loved to be physically there as it was not always easy to hear other panel members.

-Claire CASTEL (via Skype from EUIPO headquarters in Spain) Public Awareness Team Leader,
European Observatory on Infringement of IP rights, EUIPO

We'll all be looking forward to how the IPAS2017 translates to 2018 and beyond. How will the voice and messages be tuned to the various audiences? ...Thank you, Bruce, for taking the lead on this.

-Ada Nielsen,
Past-President LES; ex-IP executive British Petroleum

Thank you for the opportunity to participate in IPAS 2017. I thoroughly enjoyed the discussion.

-Joyce Ward,
Director, Office of Education and Outreach, USPTO

Happy to participate. Please let me know if you need help in the future.

-Russell Slifer,
Deputy Director, the United States Patent & Trademark Office, 2014-2017

Thanks for inviting me to participate in IPAS2017. I enjoyed the sessions and people I met. You demonstrated your success in the field by convincing many leaders to spend the day with us.

Thanks again for your hard work.

-James D. Woods, Ph.D.,
Principal, Economic Analytics Consulting; Fmr principal, PwC; Deloitte

Thank you for the opportunity. The conference was very interesting, and it was great to be surrounded by leaders of our community.

-Ashly I. Boesche,
President, Chicago IP Alliance; Partner, Pattishall, McAuliffe, LLP

It was a delight spending time with you at your very professional conference. Thanks,

-Randall Ray Rader,
Chief Judge, the Court of Appeals for the Federal Circuit, ret.

Many thanks – it was a great conference, and I'm so pleased we could participate and work with you.

-Allen Dixon,
Director, Ideas Matter; Former European partner, Covington & Burling

I want to congratulate for coordinating the Summit and arranging for such a strong group of participants. We all owe you a "thank you".

-John Bonin,
CEO, IP.com

Thanks Bruce, Great to hear it was a success; glad to see you've teamed up with Allen/Ideas Matter!

-Björn Teuwsen,
Manager, Global Brand, Communications & Digital, Philips

Thank you so much for organizing the IP Awareness Summit in Chicago on November 6th. That was truly a fantastic day of programming and discussion.

-Denise Syvester
Regional Outreach Officers, USPTO